

Hannover Messe 2025

Is your company export-ready and looking to form new international business partnerships? Join us from March 31st to April 4th, 2025 when Canada is Partner Country at Hannover Messe - the largest industrial trade fair in the world.

Hannover Messe is the world's leading trade show, with visitors from 90 countries. 95% of the visitors are trade professionals and 67% are decision makers. There are more than 150 international political-business delegations, with an average of 5 million business contacts made in 5 days. There are also 2500 journalists in attendance from 42 countries. Canada will have a presence in 5 ecosystems – Smart Manufacturing, Future Hub, Energy for Industry, Digital, and International Trade and Investment.

Our goal is to have 200 exhibitors and over 100 delegates join us to showcase Canada's most innovative technologies.

Ready to join? Complete our Expression of Interest below to participate at Hannover Messe in 2025.

Expression of Interest

Canada

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CANADA

*Proud partner country for
Hannover Messe 2025.*



Canada
2025